



National Association of Students of Architecture
Annual NASA Design Competition 2024
Exclaim!



About NASA India



The **National Association of Students of Architecture (NASA, India)** is the world's largest architectural student-run organization. Founded in 1957 with just seven colleges, it has grown to include **over 350+ colleges** and **more than 66,000+ students**, making it a significant voice for architecture students across India. The association aims to provide a platform for learning and interaction among students from diverse cultural backgrounds.

NASA India **functions as a non-profit and non-political organization**. It is officially registered under the Societies Act of 1860, with its headquarters at the Department of Architecture, School of Planning and Architecture in New Delhi.

NASA India organizes various events, programs, and competitions throughout the year. These include partnerships with organizations like HUDCO, GRIHA, and CPK for design trophies. There are **11 design trophies** in total, with the Annual NASA Design Competition being the flagship trophy and offering students a platform to showcase their creative talents and design innovations. We have partnered with the Council of Architecture, India for the Student of the Year trophy as well.

The **association's flagship event is the Annual NASA Convention (ANC)**, the world's largest gathering of student architects. This event attracts over **4000+ students** participating in workshops, masterclasses, and programs led by more than 200 esteemed architects. Additionally, there are regional Zonal NASA Conventions held in a year.

NASA India's initiatives extend beyond traditional academics. The summer-winter school programs offer immersive experiences that enhance students' practical skills and broaden their educational horizons. The "Insider" initiative allows students to engage directly with experienced architects, gaining insights into office management and professional practice. This interaction fosters mentorship and provides valuable guidance. The Louis I Kahn Documentation series aims to preserve and disseminate architectural knowledge by documenting significant but often overlooked sites.

NASA India **hosts programs both nationally and internationally**, in countries like Japan, Sri Lanka, the USA, and South Korea. These experiences provide students with enriching learning opportunities and enhance their networking capabilities.

The **NEXUS** is an informal meeting ground where students can form bonds, share ideas, and collaborate. It emphasizes learning, mentoring, and networking, allowing students to showcase their talents and develop new ideas with peers from around the globe. We have also expanded into podcasts with our Spotify exclusive, The Archade.

For more information, you can visit NASA India's website - <https://www.nasaindia.co/> Our social media pages are [@wenasaindia](#) and [@mynasaindia](#) on Instagram; on [Linkedin](#). Do check out our spotify originals [The Archade](#) and [Youtube Channel](#).



Exclaim! - Our Annual Theme

Choose between being a goat in a herd or the king of the jungle as a lion.

I believe that most of us choose architecture as the path to break away from the conventional routes of engineering and medicine. It's a pursuit fueled by the desire to showcase one's unique ideas, creativity, and innovation. Many of us carry dreams of designing landmark buildings in the cities or villages where we were born and raised, making pursuing this lengthy professional program.

However, the obstacles that a student architect faces in India are sadly numerous. These includes the demanding nature of the course, navigating through assessments that balance creativity and innovation, limited exposure to professional practice within a six-month timeframe, inadequate or nonexistent compensation for interns, and witnessing unhealthy working conditions.

Yet, for aspiring architects in India, the road is riddled with challenges. From the intense demands of the course which eventually bounds creativity and innovation between juries, the journey is far from easy, limited exposure to professional practice within a sixmonth timeframe, inadequate or nonexistent pay for interns, and witnessing unhealthy working conditions adds to the struggle.

In the face of such obstacles, many find themselves questioning their choices and seeking alternative paths. It's not uncommon to see architecture graduates ending up in IT roles and other such irrelevant platforms.

Did they choose to be a lion only to find themselves relegated to the role of a goat?

With the staggering pace of urbanisation and its consequential social and environmental concerns, the necessity for architects is indisputable. However, do we possess sufficient awareness of architecture within the *grassroots* of the society? Can we *envision* architectural education as accessible and affordable for all? Will our curriculum provide enough autonomy to both institutions and students to ensure the quality of architectural education in India?

I call upon all members of the National Association of Students of Architecture to participate in the assemblage with like minds and deliberate upon the array of prevalent issues and potential solutions. Together let's **Exclaim for reform** and ensure a brighter future for the architecture fraternity in India!



Introduction

ANNUAL NASA DESIGN COMPETITION

All over the country we see great disparity and a widening gap between the rich and the poor. Support systems for citizens in terms of education and healthcare are getting less attention, leaving the burden on NGOs and individual citizens to intervene where Governments have neglected their responsibilities.

As architects and responsible citizens we have the ability to recognise these pitfalls and design interventions that can alleviate the situation. Most of our curriculum is based around designs that serve an urban centric clientele. Many architects realise that their skills can be used very effectively even at a small scale in the environmental and social arenas and besides this contribution, these exercises offer great experiences and insights in turning these ideas into reality in a very hands on manner.

As students of architecture it is important to understand the process of making by envisioning a solution and then making it suit that particular location with materials that are easily available, appropriate and economically sensible.

With this in mind it is proposed that the 67th year Annual NASA Design Competition addresses these challenges and opportunities to showcase our concerns and skills effectively.

Objective

An NGO needs to be identified which has needs for a design intervention to improve their functionality and outreach. The intervention preferably needs to be in public domain, showcasing how design can make a difference benefiting both, the NGO and the people it supports.





The Task

Programme

The hands-on, 1:1 scale design can be one or many of the following in nature and needs to be a minimum of the below:

- An extension of the NGO's premises which has a public interface
- A small mobile / dismantable structure that provides livelihood to the disadvantaged.
- A communication / outreach / pop up kiosk for the NGO to be used at events or at public spaces.

It is essential that these structures have some functional value and preferably architectural in nature, can be built of any material, preferably lightweight, meet standards of safety and use innovative materials and construction methods.

Submission Requirements

- The project should be expressed within **TWO (2) A1 size sheets**. The panel/s should be of a resolution not less than 300 dpi and should be printable.

- **Impact Analysis Report (20 A4 pages)** -

Shall contain about the user experience, describing how the designed structure will be experienced by the NGO staff and the people they serve and promotes the NGO's mission and caters their needs.

- **Budget Report (20 A4 pages)**

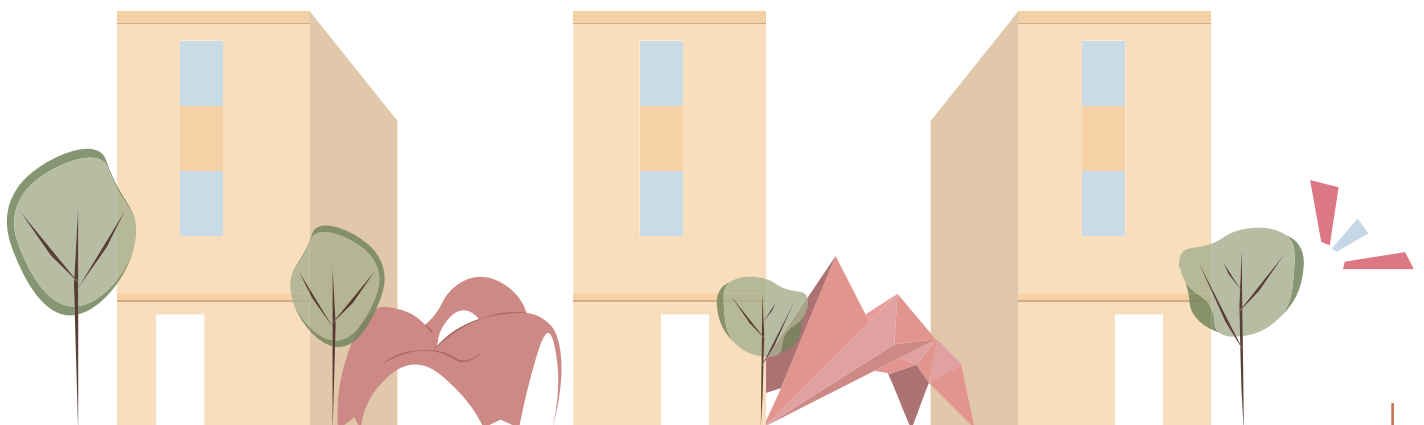
Shall include-

- **Cost Estimation:** Provide a detailed budget for the construction of the intervention.
- **Material Sourcing:** Include information on where materials are sourced and any logistical considerations.
- **Feasibility Analysis:** Assess the feasibility of constructing the design within the trophy's timeframe and budget.

(Please use the A4 template provided and Font - Century Gothic in 12 point size for both analysis and budget reports)

- **YouTube Video link (3-5 Minutes duration only)**

(From start to the end process with how it is functioning after being constructed include footage or testimonials showing the NGO in operation after the intervention, demonstrating its impact.)



Guidelines

Checklist for Submission

1. Online Submission of Sheets in form of PDF of **not more than 25MB**
2. Online Submission Submission of Analysis Report in PDF format of **not more than 10MB**
3. Online Submission Submission of Budget Sheets in PDF format of **not more than 10MB**
4. Online Submission Submission of YouTube Video link (3-5 Minutes Max duration)
5. Original Copy of Authentication Letter **not more than 10MB**
6. Original Copy of Declaration Letter **not more than 10MB**
7. Editable Format of the Sheets (Applicable if shortlisted).

Sheet & NASA India Logo Guidelines

Failing to comply with any of the guidelines may lead to disqualification at the discretion of the executive council.

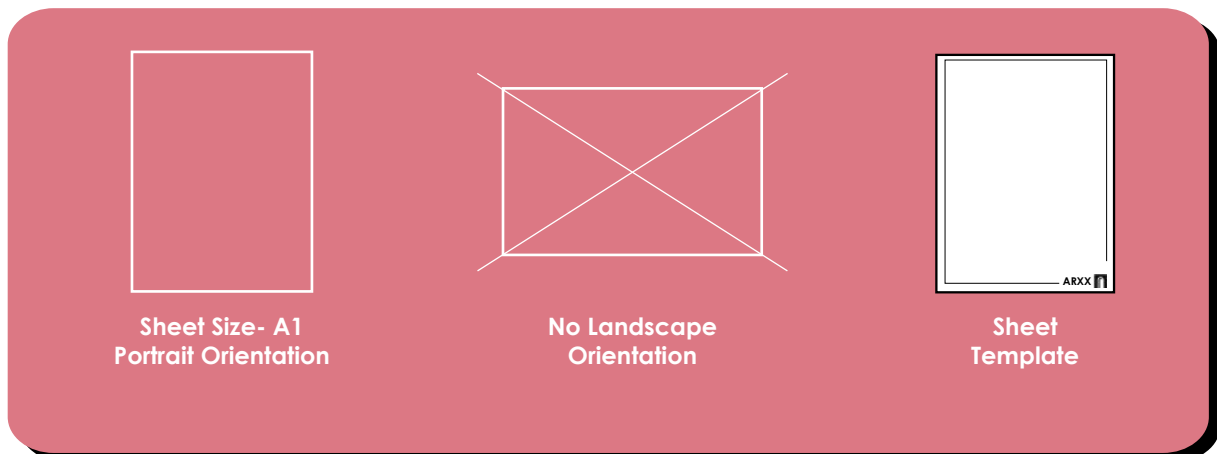
- NASA India Internal Logo shall always be placed on the right-hand bottom corner of the sheet.
- NASA India logo should not be merged, overlapped etc. with any sort of text, graphic, image, etc.
- NASA India logo should be in true black with a perfectly white background.
- **Sheet Template to be followed is available in the drive link -**
https://drive.google.com/drive/folders/11ZYRj96vvhuCE0B_zqK4kJ20C-gBSsH8?usp=sharing
- **Authetication & Declaration formats to be followed are available in the drive link -**
<https://drive.google.com/drive/folders/1mschiSd0GIM4gjzg5914bdkUi54ZzluS?usp=sharing>
- **NASA India External Logo, and the 67th Year Annual Theme Logo shall be placed in the start of the video, the link to the clip -** <https://drive.google.com/drive/folders/1bXf4hlAUthDd4Yr-5v6gFYENXXTslDzJ?usp=sharing>

Form Links

- **The Registration Form -** <https://forms.gle/acdWR2UwYhbYTmWh7>
- **The Submission form -** <https://forms.gle/1qPtpKqY319B2cLd9>
- **The Queries form -** <https://forms.gle/d1fcAMWcEpKZfvNH6>

Registration Guidelines

- For **NASA India Associated Institutes one entry per college will be allowed** without any registration fees, for more than one entry **1,000 INR** is applicable.
- For **Non-Associated Institutes/Allied fields/International Institutions** a registration fees of **1,000 INR** is charged per entry.



General Submission Guidelines

Failing to comply with any of the guidelines may lead to disqualification at the discretion of the executive council.

- All text should be in English.
- The projects should use the decimal metric system and contain a metric graphic scale in order to enable publication in reduced formats.
- The format of the sheets should clearly mention the name of the trophy followed by the year i.e., "Annual NASA Design Competition 2024-25"
- The format of the sheet should contain a square box of 25mm*25mm at the bottom righthand corner, next to the NASA INDIA logo which should have the unique registration number allotted to the participants after registrations.
- 10MM White margin is to be left on all sides of A1 sheets.
- The scale is left to the discretion of the participant(s) to the condition that the scale should be in a metric system and all the drawings should be clear and legible.
- **The soft copy (non-editable format) of the sheets along with authentication letter, declaration letter and any other required documents prescribed in the submission requirements should be strictly uploaded on the website by the submission deadline and no submissions will be considered post the deadline.**
- The soft copy file of the sheets should not be corrupted or incomplete or in low resolution.
- **It is mandatory to produce the original copy of the Authentication Letter for each entry (entry code should be mentioned) with the name of participant(s) and stating the unit will abide by whatever may be the final results and also agree that this entry is a property of both the institute and NASA India.**
- The Authentication Letter should be signed by the HOD/Principal/Director and must be on a letter head of college.
- **It is mandatory for the colleges to produce the original copy of the Declaration Letter for each entry (entry code should be mentioned) signed by the participants stating the work submitted is genuine and they have endorsed copy- rights for the same and to adhere by all the rules and regulations, jury process and the results.**
- **The Authentication and Declaration Letters should be submitted on the college Letterhead only in the mentioned format, failing to which the entries will be strictly disqualified.**
- The working files in editable formats of the Shortlisted Entries should be submitted to the Council, failing which, the submission requirements would be deemed incomplete leading to the prize money being withheld.
- Shortlisted Entries with manual hand-done sheets should submit high quality scans (min. 300*300 dpi) along with the content in a word document of the shortlisted entries should be submitted to the Council, failing which, the submission requirements would be deemed incomplete leading to the prize money being withheld.
- Any misconduct such as exposing identity through college name/ stamp participant(s) name or college code on the sheets, or the video will be disqualified.

Important Information

- **Maximum One (01) Free** Entry Will Be Accepted Per College For ANDC Trophy.
- Queries to be put forward if any through the form provided.
- Registration should be done by the Team Lead/Unit secretary through the form provided.
- Submission should be done by the Team Lead/Unit secretary through the form provided.
- Registration of the trophies will be final and cannot be changed or withdrawn henceforth.
- Late Registration and submission will not be entertained and henceforth the defaulters shall be disqualified.

Important Dates

Release of Brief:

25th September 2024, Wednesday

Registration Deadline:

25th October 2024, Friday 1800 Hrs IST

Queries Deadline:

20th October 2024, Sunday 1800 Hrs IST

Submission Deadline:

15th November 2024, Friday 1800 Hrs IST

Prize money of **2.5 Lakh INR** is allotted

Prize Money

Registration Fees

Payment Details -
Ac. Name: National Association of Students of Architecture
Ac. Number: 32024285561
IFSC code: SBIN001187
Bank Name: SBI
Branch: IP Estate, New Delhi

1,000 INR

For Non-Associated Colleges and Associated colleges registering for more than one entry.

<https://forms.gle/cwnmdaPiFGwa3Gaj9>

Moderator



Ar. Dean D'Cruz

A graduate from J. J. college of architecture, Mumbai, set up practice in Goa in 1989, continuing to co-found Mozaic Design architectural wing in 2001. Sustainability has been at the core of his design ethos, gradually gaining shape and recognition with the urgency of climate change since 2012. He has conducted numerous workshops and seminars on architecture, planning and environment, with works and articles published in leading magazines in India and abroad. With his interest in collaborations, he has supported the Royal Institute of Art, Stockholm, Oxford Brookes University UK, and PRATT Institute New York with architectural and planning programs in Goa.

All the best!

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www.nasaindia.co

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